

CONTACT

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EDUCATION

January 2016 - December 2017
BACHELOR OF DESIGN
SAE Creative Media Institute

2006 - 2015
GCE A LEVEL
(General Certification of Education
Advanced Subsidiary Level)
Dubai British School

SKILLS



*Illustrator, InDesign,
Photoshop, Keynote,
Lightroom, AfterEffects,
Wordpress, Wix*

FREELANCE

Sep 2018
**VISUAL CURATION &
WEBSITE BACKEND**
Najm, Majid Al Futtaim
Lifestyle card

Aug 2018
BRAND IDENTITY
Goldmine
Marketing Management

Dec 2017
LOGO DESIGN
Kennedy Towers
Short term property rental

July 2017
BRAND IDENTITY
Albion Oil Tools
Oil & Gas Services



KHARUNIA ELVIANIKA

GRAPHIC DESIGNER & CONTENT CREATOR

PROFILE

A versatile and creative individual with an unrivalled imagination, who has the necessary skills to deliver ideas across a variety of mediums. Fusing a comprehensive background in Art and Product Design, I have taken my talent and expanded it with a degree in Graphic Design. Committed to upholding fundamental design principles, my fine aesthetic sensitivity adds richness to the visual communications that I have worked on. The appreciation of a client's needs, tastes and brand narrative is paramount in any design process. These are elements that I manage with dexterity.

WORK EXPERIENCE

February 2018 - Present
GRAPHIC DESIGNER GVPMedia

Working with clients related to wellness, fitness, integrative medicine, holistic healing and medical aesthetics. Responsibilities include meeting with clients, branding, print layouts, digital marketing, managing social media accounts, website maintenance, uploading blogs, creating presentations, and ultimately curating visuals to copy.

November 2017 - December 2017
GRAPHIC DESIGN INTERN Mullen Lowe Mena

Partaking in various projects for various clients such as Red Bull, Pizza Hut, Initiative, Al Futtaim, and Noon. The projects consists of: Red Bull cooler design for John Barry's Bar and Bank Beach club, Red Bull logo lockup for a football gaming event, Noon logo lock up for Black Friday sale, Pizza Hut packaging design as part of a campaign, a trifold event agenda and map design for Initiative.

September 2016 - Dec 2017
SALES ASSISTANT Georges Of Dubai

Assisting clients and customers at a lifestyle and interior design based boutique. Responsibilities consisted of ensuring high levels of customer satisfaction through excellent sales service, maintaining a fully stocked outstanding store, visual merchandising, recommending and displaying items that match customer needs.

September 2015 - November 2015
GRAPHIC DESIGN INTER Mullen Lowe Mena

Involved in concept and execution development regarding various accounts such as: Harvey Nichols KSA, Breast Cancer Awareness campaign, L'Azurde and Lady Fozaza jewellery collection campaign, DMCC visuals for Martyrs and National Day, Noor Oil commercial, KFC KSA campaign, and MINI Clubman launch storyboard.